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Dr Geoffrey Gitau Kamau

Short bio

Dr Geoffrey Gitau Kamau is a Senior Lecturer at Kabarak University in the School of Business and Economics where he has worked since year 2013 under different capacities including Acting Director, Nairobi Campus; Acting Director, Research; and Lead Trainer NITA programmes. He has been an external resource person to several universities including Jomo Kenyatta University of Agriculture and Technology (JKUAT) and Kirinyaga University. Other positions include teaching high schools in Kenya and USA; and National Chairman of Pasha Association of Kenya (2011- 2015) – in the ICT Authority, Pasha Project. He has successfully delivered consultancy projects in AOR on MIS for RPLRP project in the Ministry of Agriculture and Livestock (Kenya) funded by World Bank; Strategic Planning and Business Planning for Regional Center for Mapping Resources for Development (RCMRD, Kenya); and Staff Scheme of Service Review for a number of secondary schools in Kenya. Geoffrey is a Full Member of Kenya Institute of Management (KIM); Associate Member IMIS-UK; and Cisco CCNA.

Education Background

Dr. Geoffrey Gitau Kamau holds a Doctor of Philosophy in Entrepreneurship and Master of Science in Entrepreneurship both from Jomo Kenyatta University of Agriculture and Technology (JKUAT - 2016, 2011), and Bachelor of Education (Mathematics & Computer) from Kenyatta University, Kenya. He has also obtained postgraduate and professional credentials from Keller Graduate School - MISM (USA); San Diego College (USA), IMIS – UK, University of Rwanda, Cisco, IBM, Google, ESET, Blackboard e-learning among others.

Research areas and publications

Dr Geoffrey Gitau Kamau research interests are in entrepreneurship and management information systems, including related areas. He has authored:

Book:

Kamau, G.G. & Ogundo, J.A. (2018). *Entrepreneurship Demystified and Simplified*, Nairobi: Bureau for African Research.

Journals

1. Kamau, G.G. (2019). Investigation on Entrepreneurial Viability of Indigenous Innovations in Kenya. A Survey of Baringo and Nakuru Counties on Mursik Milk. *Kabarak Journal of Research & Innovation*, 7(1), 1-14.
2. Makokha, C.N., Njenga, S.N. & Kamau, G. (2018). The Influence of Strategic Management Practices on Service Delivery in the County Government Of Nairobi, Kenya. *International Journal of Economics, Commerce and Management United Kingdom*, 6(9), 433-447.
3. Kamau, G.G. (2017). Critical Success Factors for Public Financed Entrepreneurship Projects: A Survey of ICT Authority of Kenya Pasha Project. *IJMCI* 5(2): 786-795.
4. Harrison, F., N. & Gitau, G. (2017). Factors Influencing Implementation of IFMIS in Kenya: Survey of Departments under the Ministry of Devolution & Planning. *IJEF* 6(10): 55 – 73.
5. Nduta, R. W., Shisia, A., Kamau, G., & Asienga, I. (2017). Challenges facing public resources management of devolved governments in Kenya. *IJECM* 5(9)388-409.
6. Gitau, G., Mukulu, E. & Kihoro, J. (2015). Influence of entrepreneurial orientation on competitive advantage among mobile service providers in Kenya. *IJMCI* 3 (2), 245-251.
7. Gitau, G., Mukulu, E. & Kihoro, J. (2014). Literature review on influence of entrepreneurial marketing orientation on competitive advantage among mobile service providers in Kenya. *International Journal of Social Sciences and Entrepreneurship*, 1 (13), 300-322.
8. Gitau, G., & Otuya, R (2014). Determinants of internationalization of micro and small enterprises in Kenya. *International Journal of Social Sciences and Entrepreneurship*, 1 (12), 640-654.